



GLOBAL GOVERNANCE PROGRAMME

WORLD TRADE FORUM: BEHIND-THE-BORDER POLICIES AND GLOBAL TRADE

The World Trade Forum 2016 is organised by:
World Trade Institute (the PRONTO project network)
European University Institute
Trade Policy Research Network
Centre for Economic Policy Research

Badia Fiesolana, Via dei Roccettini, 9 - San Domenico di Fiesole

23 - 24 SEPTEMBER 2016



This year's World Trade Forum – an annual event that is organised by the World Trade Institute (Bern), the Robert Schuman Centre for Advanced Studies (European University Institute, Florence) and the CEPR Trade Policy Research Network – will focus on the measurement and impacts of non-tariff measures and domestic regulation on international trade and investment and how such 'behind-the-border' policies are being/can be addressed in preferential trade agreements and the WTO.

The World Trade Forum brings together leading academic scholars from around the world, trade policy practitioners and senior officials from governments and international organisations, as well as representatives of the business community and civil society, to discuss international trade and investment policy developments, medium-term trends, and recent and ongoing policy research project activities and results. It offers a unique platform for deliberation between trade practitioners and analysts.



■ PROGRAMME

23 SEPTEMBER

12.30 - 13.30 *Location: Ante-Refectory*

Registration of Delegates

13.30 - 13.45 *Conference room: Refectory*

Welcome by **Renaud Dehousse** | President, EUI & **Brigid Laffan** | Director, Robert Schuman Centre for Advanced Studies and of the Global Governance Programme
Opening remarks by **Joseph Francois** | WTI & **Bernard Hoekman** | EUI

13.45 - 15.00 *Conference room: Refectory*

Plenary Session I Roundtable

FDI, Value Chains and Behind the Border Policies

Chair: Bernard Hoekman | EUI

Speakers:

Lucian Cernat | DG Trade, European Commission

Arancha González | Executive Director, ITC

Beata Javorcik | Oxford University

Charles Sabel | Columbia University

15.00 - 15.30 *Location: Lower Loggia*

Coffee break

15.30 - 17.00 *Conference room: Emeroteca*

Parallel Session A: Social and Environmental Standards: Contributing to More Sustainable Value Chains

Organiser: International Trade Centre, Geneva

Chair: Marion Jansen | ITC

Speakers:

Matteo Fiorini | EUI

Philip Schleifer | University of Amsterdam

Olga Solleder & Joe Wozniak | ITC

Discussant:

Lucian Cernat | DG Trade, European Commission

Hugo Rojas-Romagosa | CPB Netherlands

Vera Thorstensen | Vargas Foundation

Conference room: Sala del Capitolo

Parallel Session B: The G20 & Trade/Investment Policy

Organiser: Nomisma

Speakers:

Andrea Goldstein | Nomisma

Alessia Amighini | Università del Piemonte

Ken Ash | OECD

Bernard Hoekman | EUI

Discussant: Anders Ageroe | International Trade Centre

Conference room: Theatre

Parallel Session C: Measuring and Mapping NTMs

Organiser: Joseph Francois | WTI (PRONTO Project)

Speakers:

Ron Davies | UCD: Mapping the NTM Landscape

Sebastian Klotz | Bern/WTI: NTMs and PTAs

Marc Bacchetta | WTO: Subsidies

Chad Bown | Peterson Institute: Contingent Protection

Discussant: Alejandro Jara | King & Spalding

17.15 - 18.30 *Conference room: Refectory*

Plenary Session II Roundtable

Prospects for Further Trade Integration: Lessons from Brexit, TTIP & WTO

Chair: Richard Newfarmer | International Growth Centre

Speakers:

Thomas Cottier | WTI

Thomas Bollyky | Council on Foreign Relations

Walter Werner | Ambassador to the WTO, Permanent Mission of the Federal Republic of Germany

Marc Vanheukelen | Ambassador, Permanent Representative of the European Union to the WTO

18.30 - 19.30 *Location: Lower Loggia*

Reception

24 SEPTEMBER

09.00 - 10.30

Conference room: Sala del Capitolo

Parallel Session D: Regulatory Conflict & Cooperation

Organisers: Global Governance Programme | EUI

Speakers:

Charles Sabel | Columbia University: Trade agreements and regulatory cooperation

Giorgio Monti | EUI: Competition policy issues

Martina Ferracane | ECIPE: Digital Trade Estimates project

Carlos Braga | Fundação Dom Cabral: Intellectual property – lessons from TPP

Discussant: Ernst-Ulrich Petersmann | EUI

Conference room: Theatre

Parallel Session E: Public Perceptions and Trade Policy

Organiser: NCCR

Chair: Philipp Genschel | EUI

Speakers:

Quynh Nguyen | ETH Zurich

Doug Nelson | Tulane University

Doris Oberdabernig | WTI

Discussant: Laura von Daniels | Stiftung Wissenschaft und Politik

Conference room: Emeroteca

Parallel Session F: Impacts of NTMs

Organiser: PRONTO Project

Speakers:

Fabio Artuso | World Bank Group

Stefano Inama | UNCTAD: Non-preferential rules of origin

Lionel Fontagné | PSE/Paris 1: Firm-level impacts of NTMs

Robert Stehrer | Vienna Institute for International Economic Studies: NTMs and Value Chains

Discussant: Carl Hamilton | DG Trade, European Commission

10.30 - 11.00

Location: Lower Loggia

Coffee break

11.00 - 12.45

Conference room: Refectory

Plenary Session III Roundtable

Global Trade Policy: State of Play and Prospects

Chair: Shawn Donnan | Financial Times

Speakers:

Anabel González | Senior Director, World Bank

Christian Friis Bach | Executive Secretary, UNECE

Raed Safadi | Department of Economic Development, Dubai

Carl Hamilton | DG Trade, European Commission

12.45 - 14.00

Location: Lower Loggia

Lunch break

14.00 - 15.30

Conference room: Theatre

Parallel Session G: Impact of Public Procurement Policies

Organiser: OECD Secretariat

Speakers:

Julien Gourdon | OECD

Lucian Cernat | DG Trade, European Commission: Measuring home bias

Bernard Hoekman | EUI: Internationalisation of procurement regulation

Discussant: Patrick Messerlin | ECIPE

Conference room: Emeroteca

Parallel Session H: Managing Regulatory Divergence

NTM book project presentations/PRONTO project

Speakers:

Michael Hahn | WTI: Enforcing International Regulatory Disciplines

Lionel Fontagné | PSE/Paris 1

Petros Mavroidis | Columbia University: Regulatory Cooperation & WTO Law

Robert Basedow | EUI Good Practices in Assessing Trade Impacts of Regulation

Discussant: Robert Wolfe | Queens University

15.30 - 16.00

Location: Lower Loggia

Coffee break

16.00 - 17.30

Conference room: Theatre

Parallel Session I: Model Comparisons of NTMs

Organiser: Trade Policy Modelling Forum

Speakers:

Eddy Bekkers | WTI

Hugo Rojas-Romagosa | CPB Netherlands

Jacques Pelkmans | CEPS

Discussant: Koen Berden | WTI

Conference room: Emeroteca

Parallel Session J: Services Trade and Investment Policies

Organiser: World Trade Institute

Speakers:

Joseph Francois | WTI and Bernard Hoekman | EUI: Services STRIs and AVEs

Ben Shepherd | Developing Consultants

Hildegunn Nordas | OECD: Services trade policies

Erik van der Marel | ECIPE

Discussant: Olivier Cattaneo | World Bank

17.30 - 18.00

Conference room: Refectory

Concluding Roundtable

■ PARTICIPANTS

Anders Aeroe	International Trade Centre, Switzerland
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Erik van der Marel	ECIPE, Belgium
Marc Vanheukelen	Ambassador, Permanent Representative of the European Union to the WTO, Switzerland
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Robert Wolfe	Queen's University, Canada
Joe Wozniak	International Trade Centre, Switzerland

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